

CORPORATE PARTNERSHIP PROPOSAL

2025-2026



National Society of Black Engineers
at Georgia Tech®





THE MISSION OF THE NATIONAL SOCIETY OF BLACK ENGINEERS IS

**"TO INCREASE THE NUMBER OF CULTURALLY RESPONSIBLE
BLACK ENGINEERS WHO EXCEL ACADEMICALLY, SUCCEED PROFESSIONALLY
AND POSITIVELY IMPACT THE COMMUNITY."**



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Letter From the President



gtsbe.president@gmail.com

Dear Corporate Partners,
My name is Asia Falkner, and I have the honor of serving as the 2025–2026 President of the Georgia Tech Society of Black Engineers (GTSBE). I'm a fourth-year Civil Engineering major with a minor in Architecture, driven by a passion for creativity and building community.

As an out-of-state student, GTSBE was the first organization that truly made Georgia Tech feel like home. Through the Freshman Leadership Component (LDR), where I served as Community Service Chair, I found purpose, family, and the foundation for my leadership journey. Since then, GTSBE has remained my anchor; connecting me to lifelong friends, meaningful service, leadership development, and transformative professional opportunities.

Over the past four years, I've been blessed to contribute to and witness the impact of our chapter. From serving as TORCH Chair to Programs Chair, I've seen what's possible when students are poured into, believed in, and given the tools to lead. Last year alone, we hosted over 160 events aimed at empowering the next generation of black engineers: technical workshops, service projects, general body meetings, and more.

Our theme this year is **IMPACT**:

Inspire Unity, Mobilize Resources, Partner for Progress, Amplify Access, Cultivate Community, Transform the Future

IMPACT is a call to action. In a time when DEI is under attack, our mission is clearer than ever: to build and sustain a chapter that uplifts every member and drives real change in the classroom, workplace, and world.

Your partnership is the catalyst. With your continued support, we can expand our reach, strengthen our programs, and equip our members with the skills, confidence, and opportunities they deserve. You are not just investing in events; you are investing in people, purpose, and long-term **IMPACT**.

Thank you for walking with us on this journey. Let's continue to make an IMPACT together.

With gratitude,

Asia Falkner

President | Georgia Tech Society of Black Engineers

Letter From the Finance Chair



gtsbe.finance@gmail.com

Greetings, my name is Donovan Jones, and I have the honor of introducing myself as the 2025-2026 Finance Chair of the Georgia Tech Society of Black Engineers (GTSBE). I'd like to extend to you the opportunity to become one of our corporate sponsors. Our corporate sponsors are instrumental in our ability to impact not only students on our campus but also the community around us. The support we receive from our sponsors enables GTSBE to be a high-performing, student-led organization year after year while having a profound impact both on and off campus.

We are offering a variety of sponsorship packages, including four different levels of sponsorship and an "A La Carte" section for the 2025-2026 academic year. We hope the variety of sponsorship opportunities helps you find a package that meets the specific goals of your company. There is also an opportunity to sponsor a student for our regional and national conventions, which allow our members to connect with young professionals and potential employers. Additionally, our Affiliate packages include registration for our Annual Corporate Networking Social.

Our sponsorship packages are intentionally structured to create a mutually beneficial relationship for our sponsors. We want your contribution to GTSBE to bring as much value to your company as it does to our organization. I am extremely excited to work with you this upcoming year and look forward to the partnership we will build.

Please feel free to contact me with any questions or concerns. I hope to hear from you soon.

MEMBERSHIP STATISTICS

283

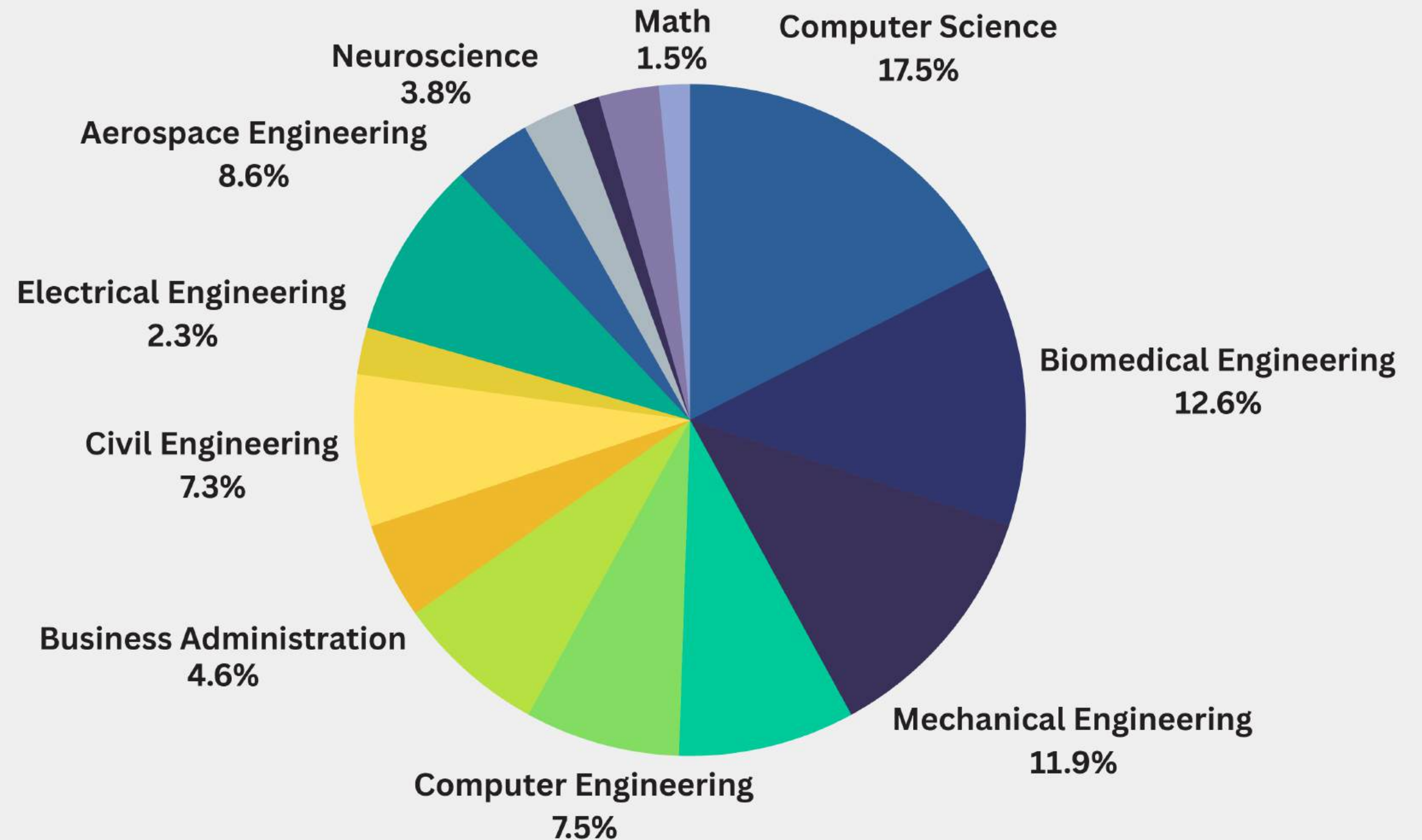
Paid Members

3.45

Avg. GPA



In Engineering Undergraduate Degrees
awarded to African American students



— Accolades and Statistics —

2x

**SGA's Best Student
Organization of the Year**



No. 1

Largest Chapter of the Year
(2020)



4x

Regional Chapter of the Year
(2020,2021,2023,2024)



SPONSORSHIP PACKAGES

PLATINUM

- Includes all Gold Sponsor benefits
- Host a Personalized Workshop
- Selection of one Platinum Level Event

\$5,000

GOLD

- Includes all Silver Sponsor benefits
- Invitation to lead a General Body Meeting
- Selection of one Gold Level Event

\$3,850



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SILVER

- Includes all Affiliate Sponsor benefits
- Sponsor a Student for the National Convention
- Selection of one Silver Level Event

\$2,500

AFFILIATE

- Access to GTSBE Resume book
- Registration for Corporate Networking Social
- Attendance at Annual Corporate Appreciation Dinner

\$1,000



PLATINUM SPONSOR EVENTS



STEAM EXPO

A collaborative event, entails our membership working on STEAM related activities with K-12 students, in an effort to gear young minds in the direction of the future.

IMPACT

100+ students

will be in attendance

BRAND PROMOTION

Your company logo will be emphatically placed on the T-shirts given to all attendees.



BSO HACKATHON

A coding competition for black students from all disciplines, from computer science to business, that gives them an opportunity to directly impact the Black GT community by solving a series of real world problems using their technical skills and talents.

IMPACT

40+ Students

Both graduate and undergraduate

BRAND PROMOTION

Companies will be given the option to host a presentation or workshop and/or score final project presentations. In addition to this your company logo will be on all publications

BLACK WOMEN IN STEAM LUNCHEON

A congregation of African-American women highlighting their achievements within the STEAM, and a platform for these women to solve problems and stimulate ideas.

IMPACT

60+ Students & Alumni

previously attended

BRAND PROMOTION

Your company logo will be on all Publications and the opportunity to sponsor a student through scholarship.



E-BOARD POLOS

Our membership starts with the people who lead it. These executive board polos allow our leaders to proudly represent the brand they tirelessly work for in a professional manner.

IMPACT

20+ Campus Leaders

wearing them across campus

BRAND PROMOTION

Your company logo will be emphatically placed on the polos.



GOLD SPONSOR EVENTS



SCHOLARSHIP SUNDAY

Scholarship Sunday is a study event hosted by GTSBE every 2 weeks, where members of the community congregate to offer academic support and provide resources with one another. Every attendee is entered into a drawing for a chance to win a scholarship prize.

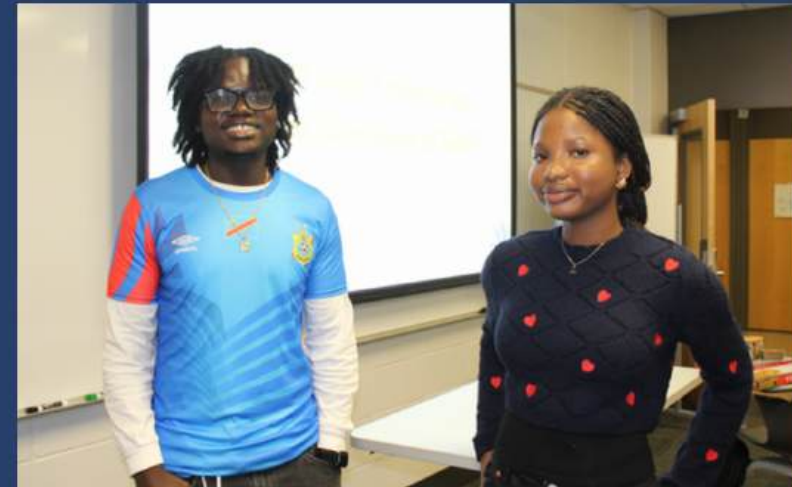
IMPACT

50+ students

have the opportunity to gain scholarship awards thanks to you

BRAND PROMOTION

Your company logo will be displayed on the screen in the front of the room throughout the session.



INTERNATIONAL WEEK

International week brings together international GTSBE members as well as those from other cultural organizations with engaging events throughout the week. Ultimately the goal is for the proceeds of the activities to fund a scholarship for international students on campus.

IMPACT

35+ Students

will be in attendance

BRAND PROMOTION

Company logos and branding will be in all publications advertising during International Week.

PCI DAY

Pre-College Initiative (PCI) Day invites our NSBE PCI (High School) Chapters to general body meetings, where we conduct scientific demos and engaging conversations, to give kids an idea of what GTSBE is like.

IMPACT

80+ Students

Georgia Tech and highschool students have historically attended this event.

BRAND PROMOTION

Your company logo will be largely displayed on the screens in the front of the room throughout the entirety of the day.



TRIBE MEETINGS

A GTSBE initiative where transfer students meet monthly to acquire important information regarding the community and resources available to assist in their transition.

IMPACT

TRIBE Meetings typically have up to

35 Transfer Students

BRAND PROMOTION

Opportunity to network with transfer students.



SILVER SPONSOR EVENTS



WORKSHOP

Workshops are a time where members and sponsors can network and engage in a less professional setting. We can host fun activities such as watching a movie, games, or just enjoying food and drinks.

IMPACT

30+ Students

will be in attendance

BRAND PROMOTION

Your company logo will be displayed on the screen in the front of the room throughout the session and on the event's flyers.



LDR RETREAT

The Lambda Delta Rho (LDR) Retreat is the kick-off to LDR, our freshman subset, for the school year, encouraging incoming freshmen to make their first year as impactful as possible.

IMPACT

20+ Freshman

will be in attendance

BRAND PROMOTION

Your company will have an opportunity to speak at the event and your logo will also be included on the agenda.

GTSBE MAGAZINE

The annual GTSBE magazine will highlight the achievements of our members and the impact of the personnel within our GTSBE community. The magazines will be distributed at our Corporate Appreciation Dinner.

IMPACT

100+ People

have access to the magazine

BRAND PROMOTION

Your company will have a custom page in the magazine that features your logo and a design of your.

SPONSOR A STUDENT

An opportunity for your company to sponsor a student for the Fall Regional Conference (FRC), AfroTech Conference, or the National Convention.

IMPACT

30+ Students

have attended National Convention

INTERESTED

Please reach out as soon as possible so that we can work with you to secure the lowest rates possible.



A LA CARTE PACKAGES



GENERAL BODY MEETINGS

\$800

- Presentation of your company to our membership
- Access to official GTSBE 2024-2025 Resume Book



CORPORATE NETWORKING SOCIAL

\$850

- Access to official GTSBE 2024-2025 Resume Book
- Opportunity to openly connect and network with members from several different fields
- Despite being virtual we had almost 200 attendees



ENTRY LEVEL SPONSORSHIP

\$500

- Logo promoted on GTSBE website
- Access to official GTSBE 2024-2025 Resume Book

NEW PACKAGES



Workshop \$550

- Host a workshop event for our membership in a less professional setting
- Access to official GTSBE 2024-2025 Resume Book

Workshops are a time where members and sponsors can network and engage in a less professional setting. We can host fun activities such as watching a movie, games, or just enjoying food and drinks



Scholarship Sunday \$750

- Present your company at one of our most attended events.
- Access to official GTSBE 2024-2025 Resume Book

Your sponsorship helps fund scholarships awarded at Scholarship Sunday, a biweekly study session where students connect and enter raffles to win.

CONVENTIONS

FALL REGIONAL CONFERENCE (FRC) (\$300)

NOV 2025

Fall Regional Conference (FRC) provides a forum for discussion and information exchange between collegiate, pre-collegiate, alumni, and corporate representatives at the regional level. During this time each region encourages academic excellence and professional development through various technical and cultural workshops and competitions.



AFROTECH CONFERENCE (\$500)

OCT 2025

AfroTech is a national conference that brings together Black students, professionals, and industry leaders in technology. The event promotes innovation and professional growth through networking events, speaker panels, and workshops, while also providing direct access to top tech companies and recruiters.



52nd ANNUAL NATIONAL CONVENTION (\$600)

FEB/MARCH 2026

This event hosts the largest meeting of corporate affiliates, technical professionals, and pre-collegiate members that NSBE facilitates. In total the National Conventions hosts up to 10,000 attendees, 40+ admission groups, and 300+ company exhibitions annually. The purpose of the event is to promote academic excellence and professional development through its myriad of events and workshops,



OPPORTUNITY BOARD

One opportunity can change the course of a student's future. 🚀

The Opportunity Board is a hub where sponsors can share internships, full-time roles, fellowships, and more with our members. Submissions are made through a Google Form and are reviewed and posted regularly.

This **free** tool connects your opportunities directly with talented, career-focused GTSBE students seeking their next move.



Visit our website, click “More”, then “Opportunity Board”, and finally submit an opportunity!!

PAYMENT INFORMATION



PayPal (Preferred)

Complete payment by sending it
to our PayPal address:

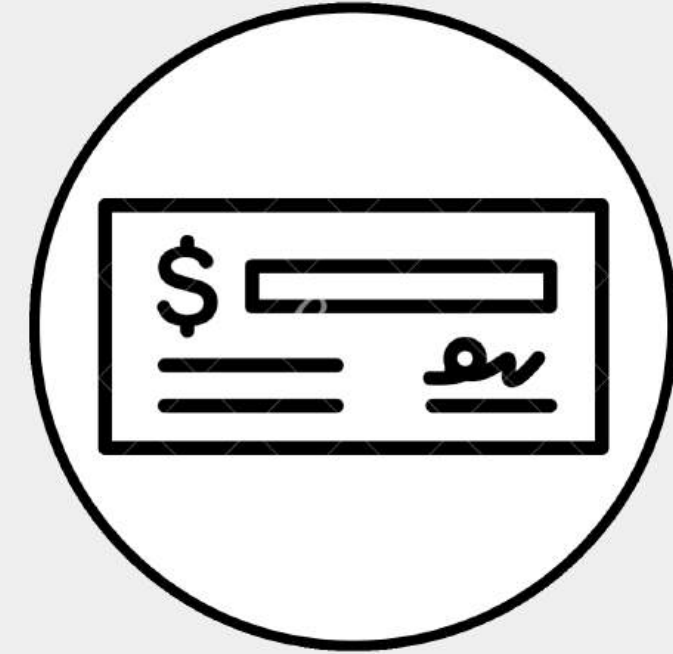
gtsbe.treasurer@gmail.com



GT Foundation

Please Contact Prince Muteteke for
more details to contribute to the
Georgia Tech NSBE Chapter:

gtsbe.treasurer@gmail.com



Check

Please make checks payable to
the Georgia Tech Society of
Black Engineers.

A DREAM BEGINS WITH YOU

For any issues regarding the
Corporate Partnership Proposal
please contact **Donovan Jones**

📞 858-999-7379

✉️ gtsbe.finance@gmail.com



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